

Rebalancing Economic Development

Shifting Strategies for Creating Resilient Growth



The financial, economic, and budgetary crises have increased attention on the need for economic rebalancing. Specific discussions about rebalancing have taken a number of interrelated forms along several lines: fiscal, from public- to private-sector spending; sectoral, from financial and other services to manufacturing; trade, from consumer spending to increased exports; spatial, from “greenfields” to reuse of developed land; and environmental, shifting toward low-carbon and greener production and consumption.

Innovations in Economic Development Forum Fall 2011

Free and Open to the Public

September 7, 2011 Forum

The Red Fields to Green Fields National Research Program

Speaker: Kevin Caravati, Sr., *Research Scientist, Georgia Tech Research Institute*

“The Red Fields to Green Fields National Research Program,” sponsored by the Speedwell Foundation and led by Georgia Tech, is evaluating the potential impacts of converting financially and/or physically distressed commercial real estate to greenspace and parks, with the added benefit of creating jobs to rebuild our cities’ infrastructure. With the support of 14 universities and numerous municipal, state, and federal agencies, studies have been completed for 11 U.S. cities, including Atlanta. Partners include the U.S. Chamber of Commerce, the Trust of Public Land, and community development organizations in each of the 11 cities.

Discussant: Christopher Norman, *Executive Director, Fulton County/City of Atlanta Land Bank Authority.*

Meet the speaker/brown-bag lunch: Noon

Program: 12:30 – 2:00 p.m.

Location: Centergy Building at Technology Square
75 5th Street, NW, Atlanta, GA 30308
Hodges Connections Room, Third Floor

Parking: Entrance to Centergy Building parking on Spring Street

For more information, call Lynn Willingham at 404-894-0730 or
e-mail ipevents@innovate.gatech.edu.

The Innovations in Economic Development Forum brings together faculty, other researchers, students, economic developers, and policymakers to discuss leading-edge ideas and practices in economic development and innovation policy.

Presented by the program in Science, Technology and Innovation Policy (STIP), a joint initiative of Georgia Tech’s Enterprise Innovation Institute and the School of Public Policy.

Presented by:



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Upcoming Speakers—mark your calendar!

October Forum

Wednesday, October 5, 2011

Reinvigorating Neighborhood Economic Development

Speaker: Ted Howard, Steven A. Minter Fellow for Social Justice, Cleveland Foundation
Discussant: Alicia Phillipp, President, Community Foundation for Greater Atlanta

November Forum

Wednesday, November 2, 2011

Re-entering the Workforce

Speaker: Anil Rupasingha, Research Economist, Federal Reserve Bank of Atlanta
Discussant: Todd Greene, VP & Community Affairs Officer, Federal Reserve Bank of Atlanta